

Advertise with RINLA in 2023

Let us help you reach your customers online and in print!



Quarterly
Newsletter

Winter
Spring
Summer
Fall



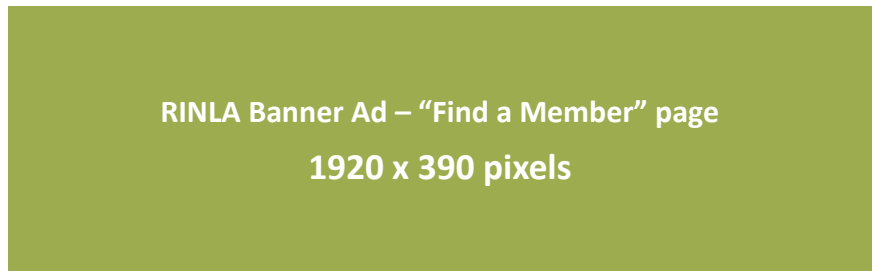
On www.rinla.org your ad will appear multiple times:

- On “Find A Member” search page – AND
- Under heading “News & Events” – AND
- Under heading “Certification & Apprenticeship” – AND
- Your logo with web link in mid-page banner space on home page

When people visit the website they will have several opportunities to view your ad and link to your company’s website!

You’ll enjoy an **extra discount** when you combine your advertising on www.rinla.org and in RINLA’s quarterly newsletter.

Sample Web ad sizes:



Website ads – submit:

- 1920 x 390 banner ad
- 350 x 500 inside page ad
- Copy of logo (for home page)

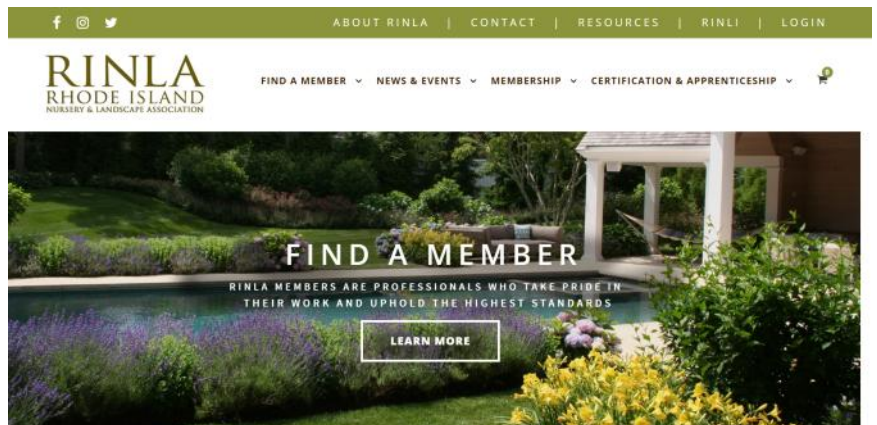
Ads must be in RGB .jpg format

Let RINLA design your web ads for a flat \$50 fee

All ads subject to approval
Advertisements will be placed online upon receipt of payment in full.

PLEASE COMPLETE AND RETURN INSERTION ORDER ON NEXT PAGE

For more information contact RINLA office at executivedirector@rinla.org





RHODE ISLAND NURSERY & LANDSCAPE ASSOCIATION

PO Box 984, West Kingston, RI 02892 | 401-874-5220
 executivedirector@rinla.org

2023 Advertising Insertion Order

Please Check ONLY ONE Box Below

Website Only

Billed Yearly – Payable in Advance

	Select	Year
Member	<input type="checkbox"/>	\$550
Non-member	<input type="checkbox"/>	\$950

Website + Newsletter

Billed Yearly – Payable in Advance

Member	Select	Year
Web + Full pg.	<input type="checkbox"/>	\$1,650
Web + Half pg.	<input type="checkbox"/>	\$1,200
Web + Quarter pg.	<input type="checkbox"/>	\$925
Web + Eighth pg.	<input type="checkbox"/>	\$775
Non-Member	Select	Year
Web + Full pg.	<input type="checkbox"/>	\$2,250
Web + Half pg.	<input type="checkbox"/>	\$1,800
Web + Quarter pg.	<input type="checkbox"/>	\$1,525
Web + Eighth pg.	<input type="checkbox"/>	\$1,375

Newsletter Only

Member	Select	Quarter (per issue)	Select	Year (4 issues)
Full: 7½" w X 9¾" h	<input type="checkbox"/>	\$300	<input type="checkbox"/>	\$1,100
Half: 7½" w X 4¾" h	<input type="checkbox"/>	\$175	<input type="checkbox"/>	\$650
Quarter: 3½" w X 4¾" h	<input type="checkbox"/>	\$100	<input type="checkbox"/>	\$375
Eighth: 3½" w X 2¾" h	<input type="checkbox"/>	\$60	<input type="checkbox"/>	\$225

Non-Member – Payable in Advance

Full: 7½" w X 9¾" h	<input type="checkbox"/>	\$350	<input type="checkbox"/>	\$1,300
Half: 7½" w X 4¾" h	<input type="checkbox"/>	\$225	<input type="checkbox"/>	\$850
Quarter: 3½" w X 4¾" h	<input type="checkbox"/>	\$150	<input type="checkbox"/>	\$575
Eighth: 3½" w X 2¾" h	<input type="checkbox"/>	\$110	<input type="checkbox"/>	\$425

Please complete all information below:

Company Name

Billing Address

Town

State

ZIP

Contact Name:

Phone:

Email:

For Newsletter:

If selecting less than a full year, please check box(es) below to indicate in which issue(s) your ad is to run:

- Winter 2023 (January) – *Deadline:* Dec. 31
- Spring 2023 (April) – *Deadline:* March 31
- Summer 2023 (July) – *Deadline:* June 30
- Fall 2023 (October) – *Deadline:* Sept. 30

RINLA can design your ad for a small additional charge with a proof sent prior to publication

**Email all ad copy
 in both .jpg & .pdf formats to:
 executivedirector@rinla.org**