



RI Nursery & Landscape Association 100th Anniversary Gala & Hall of Fame Celebration

Saturday, November 9, 2019 – 5:30-11 p.m.

Crowne Plaza, Warwick, RI

*Dinner – Dancing – Hall of Fame Induction
Silent Auction & Raffle*

Proceeds to benefit the Kenneth G. Lagerquist Memorial Scholarship Fund

Sponsorship Opportunities

Gold Sponsor
\$5,000

Includes 8 tickets to Gala Dinner Celebration, full page ad in Gala program book, and recognition as a **Gold Sponsor** in 100th Anniversary publicity and signage

Silver Sponsor
\$2,500

Includes 4 tickets to Gala Dinner Celebration, half page ad in Gala program book, and recognition as a **Silver Sponsor** in 100th Anniversary publicity and signage

Bronze Sponsor
\$1,000

Includes 2 tickets to Gala Dinner Celebration, quarter page ad in Gala program book, and recognition as a **Bronze Sponsor** in 100th Anniversary publicity and signage

Supporter Sponsor
\$500

Includes 1 ticket to Gala Dinner Celebration, eighth page ad in Gala program book, and recognition as a **Supporter Sponsor** in 100th Anniversary publicity and signage

Deadline for Sponsorship – Tuesday, Oct. 15, 2019

Silent Auction & Raffle

Do you have a product or service you can donate? Or perhaps you have:

- Sports or theater tickets
- Gift cards to restaurants, spas & salons, retail stores
- Gift baskets
- Experiences – A fishing trip on a boat, a weekend at a condo, a vacation rental, a catered dinner
- You name it!

For more information contact RINLA office at 401-874-5220 / executivedirector@rinla.org
For Silent Auction or Raffle Donations contact Doreen Pagliarini at pagliarinid24@gmail.com



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Program Book Advertising

Specifications

- All ads may be in full color or black & white
- Submit ads in both .jpg *or* .png AND .pdf formats
- Copy setup – No bleed
- Ad design is available for an additional fee
- If requesting ad design, send text and logo (if used). A proof copy will be sent for your approval.
- Full payment must accompany insertion order
- Submit ads / copy to:
executivedirector@rinla.org
- **Sponsorship and Program Book Deadline: Tuesday, Oct. 15**

Full page – 5" wide x 8" high	\$250
1/2 page Horizontal – 5" wide x 3 3/8" high	\$150
1/2 page Vertical – 2 3/8" wide x 8" high	\$150
1/4 page Horizontal – 5" wide x 1 1/8" high	\$ 75
1/4 page Vertical – 2 3/8" wide x 3 3/8" high	\$ 75
1/8 page – 2 3/8" wide x 1 1/8" high	\$ 50
<i>Advertising Design Fee – Full page</i>	\$ 50
<i>Advertising Design Fee – 1/4 or 1/2 page</i>	\$ 35

100th Anniversary Gala Celebration & Hall of Fame Program Book will also contain:

- History of RINLA, from its founding in 1919 as the Rhode Island Nurserymen's Association, its incorporation in 1965, name change to Rhode Island Nursery & Landscape Association in 1998, through to present day events.
- List of past presidents and award recipients
- List of current RINLA members
- Historical photographs and photos of RINLA events
- ... and more!



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*I Would Like to be a
Gala Sponsor!*

- Gold Sponsor – \$5,000
- Silver Sponsor – \$2,500
- Bronze Sponsor – \$1,000
- Supporter – \$500

Deadline for Sponsorship – Tuesday, Oct. 15, 2019

*I Would Like to Advertise
in the Gala Program*

- Full Page – \$250
- Half Page – \$150
- Quarter Page – \$75
- Eighth Page – \$50

*I Would Like to Donate to
Silent Auction & Raffle*

Item(s) Donated & Value:

Make checks payable to: RINLA

Return this form to:

RINLA, PO Box 984, West Kingston, RI 02892

Contact Name: _____

Company Name: _____

Mailing Address: _____

Town, State, Zip: _____

Phone: _____

Email: _____

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