

Winter Conference & Trade Show Wednesday, January 30, 2019





Celebrating RINLA's 100th Anniversary



Crowne Plaza Hotel 801 Greenwich Ave., Warwick, RI 7 a.m. to 5 p.m.

This year's **one-day winter conference and trade show** will offer members a day to learn from experts in the fields of horticulture as well as business. It's also a great opportunity to meet up with fellow RINLA members to share information and network.

Attendees will also have the opportunity to meet with a wide variety of vendors who offer goods and services of interest to RINLA members.

Continental breakfast, lunch and heavy hors d'oeuvres will be served. During the **noontime annual meeting** RINLA's yearly reports will be presented and the 2018 Professional Excellence Landscape Award winners will be announced.

The kickoff introduction of RINLA's 100th Anniversary in 2019 will outline events planned during this year-long celebration. During the late afternoon reception members will also participate in a FREE raffle – with many great prizes.

Topics for the educational sessions will offer something of interest to every RINLA member. Speakers are being finalized and full information will be published in the newsletter.

Registration forms will also be mailed to all members, and you may also register online at <u>rinla.org</u> to attend the Winter Conference and Trade Show.

Some of the speakers and topics being lined up for this year's meeting include:

- Caitlin Chafee Of RI CRMC will discuss successes and failures in coastal plantings
- Katie Schibler Conn Principal of KSA Marketing + Partnerships will discuss developing client relationships to retain clients
- Michael Dirr Renowned horticulturist and author of more than 300 publications will present two sessions: on trees and flowering shrubs
- Austin Marsteller Of Dow-DuPont will discuss labels, mixing, and calibration of pesticides
- Chris Rooney Arborist with National Grid will discuss safety on the job for arborists and landscapers
- Joe Russell Owner of Russell Tree Experts in Ohio will discuss how he has adapted his business model for success
- Caydee Savinelli Of Syngenta will speak on the testing and risk assessment process for pollinators
- URI Update With faculty members presenting latest research findings on plant protection and horticulture

RI·CH, RI Pesticide, ISA, NOFA/RI Credits Available

For more information contact the RINLA office at 401-874-5220 or email: executivedirector@rinla.org



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| | ATTENDEE REGISTR | ATION FORM |
|--------------|---|---|
| Company | y Name: | |
| Mailing A | Address: | |
| Town, Sta | ate, Zip: | |
| | Phone: | |
| | Email: | _ |
| Attending: | Name (as it should appear on name tag) | Job Title |
| Please | 1. | |
| rint clearly | | |
| | 3. | |
| | 4. | |
| | 5. | |
| | 6. | |
| | 7 a.m. to 5 p.m. at Crowne Plaza, 80 EDUCATION SEMINAR how admission, speaker program, morning of RICH, ICPI, RI Pesticide & NO | TICKETS INCLUDE offee, luncheon, and heavy hors d'oeuvres |
| | RINLA MEMI | |
| | Member Ticket (| |
| | | \$95 each \$ |
| | Trade Show only after 3 n m | (i) \$30 each \$ |

NON-MEMBERS

MEMBERS – TOTAL REMITTED \$____

| Non-Member Ticket | | @ \$110 each | \$ |
|------------------------------|-----|--------------|----|
| Non-Member / After Jan. 2 | | @ \$130 each | \$ |
| Γrade Show only after 3 p.m. | | @ \$35 each | \$ |
| NON MEMBERS | mom | | |

NON-MEMBERS – TOTAL REMITTED \$_____

Make checks payable to: RI NURSERY & LANDSCAPE ASSOCIATION

Mail this form and your check to: RINLA, P.O. Box 984, West Kingston, RI 02892

To pay by credit card, register at www.rinla.org or call the office and we will email you a link to pay online (3.5% processing fee added to credit card payments)

Questions? Call RINLA office @ 401-874-5220



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Donated items – bring to Trade Show

Wednesday, Jan. 30



| EXHIBIT BOOTH REGISTRATION FORM | | | | | | |
|--|---|--------------------------|-------------|----------------------------------|--|--|
| Company Name: | | | | | | |
| Mailing Address: | | | | | | |
| Town, State, Zip: | | | | | | |
| Phone: | | | | | | |
| Email: | | | | | | |
| NOTE: Rooth fee i | ncludes 1 free ei | ntrv/meals | for the day | Additional fees for more tickets | | |
| Attending: | · | , , | | | | |
| Included w/ booth: | Name (as it should appear on name tag) Job Title 1. | | | | | |
| Extra ticket for: | 2. | | | | | |
| Extra ticket for: | 3. | | | | | |
| | | | | | | |
| RINL | A MEMBI | ERS | | | | |
| | QTY | - | | Deadline for Exhibitor | | |
| Exhibitor booth befo | ore Jan. 2 | @ \$350 | \$ | Booth Registrations | | |
| | fore Jan. 2 | _ | | Wed., January 2, 2019 | | |
| Exhibitor booth af | | _ | | REGISTER NOW! | | |
| | fter Jan. 2 | _ | | Booths assigned on a first | | |
| | ical outlet | _ | | come, first served basis! | | |
| Raffle (Donation of money or @ \$ product. See below) | | | \$ | | | |
| TOTAL REMITTED \$ | | | | | | |
| NON | I-МЕМВ Е | EXHIBITOR INFORMATION | | | | |
| | QTY | - | | FULL BOOTH INCLUDES: | | |
| Exhibitor booth before | ore Jan. 2 | @ \$400 | \$ | (1) 6' x 30" table | | |
| Extra tickets bef | fore Jan. 2 | @ \$110 | \$ | & two chairs | | |
| Exhibitor booth af | ter Jan. 2 | @ \$425 | \$ | SET-UP STARTS | | |
| Extra tickets a | fter Jan. 2 | @ \$130 | \$ | at 6 a.m. | | |
| Electr | rical outlet | @\$85 | \$ | | | |
| Raffle (Donation of product. S | | @ | \$ | RAFFLE | | |
| | TOTAL REMITTED \$ Item: | | | | | |
| Mail this form and payment to: RINLA, P.O. Box 984, West Kingston, RI 02892 | | | | | | |
| To pay by credit card | | | | | | |

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SPONSORSHIP OPPORTUNITIES

| \$1,500 Speaker Sponsorship Includes free booth, 2 extra meeting tickets, half page ad in the meeting program, and acknowledgement as a premier sponsor. | \$500 A/V Sponsorship Includes free booth, signage in each session/meeting location, and acknowledgement as a sponsor. | | | | |
|---|--|--|--|--|--|
| \$1,000 Lunch Sponsorship Includes free booth, 2 extra meeting tickets, quarter page ad in the meeting program, and acknowledgement as a premier sponsor. | \$250 Raffle Sponsorship Signage at the raffle table, and acknowledgement as a raffle sponsor. MEETING PROGRAM BOOK | | | | |
| ☐ \$750 Reception Sponsorship | ADVERTISEMENTS | | | | |
| Includes free booth, 1 extra meet- ing ticket, quarter page ad in the meeting program, and | \$ 350 Outside Back Cover 5" X 8" (vertical only) | | | | |
| acknowledgement as a sponsor. | \$ 300 Inside Cover (front or back) 5" X 8" (vertical only) | | | | |
| \$750 DJ Sponsorship Includes free booth, 1 extra meet- ing ticket, quarter page ad | \$ 250 Full page ad 5" X 8" (vertical only) | | | | |
| in the meeting program, and acknowledgement as a sponsor. | \$ 150 Half page ad 2%" wide x 8" high (vertical) | | | | |
| \$500 Coffee Sponsorship Includes free booth, signage at the coffee table and acknowledgement as a sponsor. | 5" wide x 3%" high (horizontal) \$ 75 Quarter page ad 2%" wide x 3%" high (vertical) 5" wide x 2" high (horizontal) | | | | |
| Company Name: | | | | | |
| Mailing Address: | | | | | |
| Town, State, Zip: | | | | | |
| Phone: | | | | | |
| Email: | | | | | |
| Make checks navable to: RI NI IRSER | V & I ANDSCAPE ASSOCIATION | | | | |

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