



Advertise with RINLA

Let us help you reach your customers online and in print!

On rinla.org your ad will appear multiple times:

- Top banner on “Find A Member” search page – AND
- Inside pages under heading “News & Events” – AND
- Inside pages under heading “Certification & Apprenticeship” – AND
- Your logo with web link in mid-page banner space on home page

When people visit the website they will have several opportunities to view your ad and link to your company’s website!

You’ll enjoy an **extra discount** when you combine your advertising on rinla.org and in RINLA’s quarterly newsletter.

Sample Web ad sizes:

RINLA Banner Ad – “Find a Member” page
1920 x 390 pixels

RINLA
Inside Page Ad
350 x 500 pixels

Website ads – submit:

- 1920 x 390 banner ad
- 350 x 500 inside page ad
- Copy of logo (for home page)

Ads must be in RGB .jpg format

Let RINLA design your web ads for a flat \$50 fee

*All ads subject to approval
Advertisements will be placed online upon receipt of payment in full.*

Website

	3 months	Year
Member	\$150	\$550
Non-member	\$250	\$950

Newsletter

Size	Quarter (1 issue)	Year (4 issues)
Full: 7½” w X 9¾” h	\$300	\$1,050
Half: 7½” w X 4¾” h	\$175	\$600
Quarter: 3½” w X 4¾” h	\$100	\$350
Eighth: 3½” w X 2¾” h	\$60	\$215

Website + Newsletter

	3 months / Quarter	Year
Extra Discount!		
Member		
Web + Full pg.	\$400	\$1,450
Web + Half pg.	\$300	\$1,070
Web + Quarter pg.	\$225	\$850
Web + Eighth pg.	\$200	\$740
Non-Member		
Web + Full pg.	\$500	\$1,950
Web + Half pg.	\$400	\$1,525
Web + Quarter pg.	\$350	\$1,300
Web + Eighth pg.	\$310	\$1,165

For more information contact RINLA office at 401-874-5220 executivedirector@rinla.org

